GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA

UNSTARRED QUESTION NO:4614
ANSWERED ON:18.12.2002
SALE OF PERSONEL COMPUTER
B.K. PARTHASARATHI;GANTA SRINIVASA RAO;GUNIPATI RAMAIAH

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

:-

(a) whether the sale of personal computers has shown a considerable down ward trend in 2001-2002;

(b) if so, the reasons for the negative growth thereof and the actual number of units sold and value thereof; and

(c) whether Government expect the trend to be reversed during 2002-2003?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY(DR. SANJAY PASWAN)

(a),(b) and (c): As per IMRB (Indian Market Research Bureau) - MAIT Study, the sale of Personal computers was 16.7 lakh units during 2001-02, registering a decline of 11% over the previous year. Value of Personal computers sold during 2001-02 was Rs.4,846 crores. The reason for downward trend was that the market witnessed significant slow-down in Information Technology consumption in general and particularly in the manufacturing, banking & Finance and media & professional services Sectors. As per the study, the trend is expected to reverse with projected Personal Computers sales of 19 lakh units in 2002-03.